



SUMMER MEDIA CHALLENGE 09

Information for Teams

- Entries for teams will be accepted until **31st May 2009**
- Teams can choose to enter the photo and/or video competitions
- Each team consists of **5 members**
- No-one outside the team can be involved with the entries.
- Maximum one videographer and one photographer per team
- All entries must be received by **30th September 2009**
- All filming/photography must take place after 1st June 2009

How to Enter:

E-mail snowcorps@gmail.com with your team name, the names of your team members and whether you're submitting photos, video or both.

Entry Requirements:

For photo entries you will need to prepare 10 images and send us 2 versions of each, one ready for print and one ready for web use.

Video entries should be up to 15 minutes in length and you will need to send us a full size file, as well as a web-ready version. You must have the right to use any music featured in the film.

Once the competition starts we will release details of some required elements, just to mix things up a bit.

Judging and Prizes:

Photo Winner:

The team with the best 10 photos as voted for by the public.

Video Winner:

The team with the best video as voted for by the public.

Rider's Choice:

After the team winners, we'll be rewarding the individual ski/snowboarder with the best photos/video part as voted for by the teams.

Best Slam:

It's not all about the one's you stick, we'll be awarding a prize for the best slam captured in a video or in a photo as voted for by the teams.

Most Creative:

We don't want the people behind the lens to play it safe so there'll be a prize up for grabs for the most innovative and original photographer or videographer as voted for by the teams.